JOHN ABBOTT CEGEP/COLLEGE

BUSINESS ADMINISTRATION AND MANAGEMENT

business.admin@johnabbott.qc.ca
JOHNABBOTT.QC.CA

410.G0

The Business Administration and Management program (410.G0) is your gateway to a dynamic career in today's evolving business world.

Over three years, you'll gain hands-on experience across a wide range of business disciplines.

You'll develop essential skills in areas like human resources, accounting, finance, marketing, operations, and business law, while also gaining expertise in modern, job-relevant subjects such as:

- Web Development Fundamentals
- Social Media Marketing
- Supply Chain & Logistics
- Taxation
- Strategic Team Leadership
- Advanced Data Management
- Advertising & Visual Design

This blend of foundational and market-focused training ensures graduates are future-ready, with strong communication skills in English and French, a key asset in Québec's bilingual workplace.

Experiential learning and technology, including AI, are central to the program.

Through projects, internships, and collaborative problem-solving, students build adaptability, entrepreneurial thinking, and ethical decision-making skills essential in today's global economy.

ADMISSION REQUIREMENTS

DES

THIS PROGRAM IS FOR YOU IF...

- Want a hands-on education that prepares you for business or entrepreneurship
- Enjoy real-world learning through projects, internships, and business cases
- Are interested in exploring management, marketing, finance, e-commerce, or entrepreneurship
- Value digital skills like Excel, social media, AI, web design, and data analytics
- See bilingualism as a powerful career advantage in Québec and beyond
- Want to develop teamwork, leadership, and communication skills, and benefit from paid ATE (Alternance Travail-Études) internships build real-world experience

A LEARNING ENVIRONMENT TO PROMOTE SUCCESS

At John Abbott College, learning goes beyond textbooks. You'll work with industry-standard tools in upgraded business computer labs, gaining technical fluency in areas like data management, marketing, and web design.

With expert instructors and modern facilities, the program offers a practical, personalized, and forward-looking learning experience.

TURN CLASSROOM KNOWLEDGE INTO REAL-WORLD RESULTS

Hands-on learning is at the heart of the program. You'll engage in:

- Collaborative projects and digital simulations
- Paid summer internships through the ATE program
- A 4-week full-time internship (Stage) in your final semester
- A comprehensive business plan presentation, integrating your management, marketing, finance, and communication skills

By graduation, you'll have both a diploma and a portfolio of real experience, making you career-ready from day one.

A WORLD OF OPPORTUNITY AWAITS

Whether you want to work for a multinational, launch your own business, or pursue university studies, this program gives you the tools and versatility to succeed.

Our graduates step confidently into a wide range of careers in business. Career paths include work in areas such as:

- Office and administrative coordination
- Client relations and service experience
- Project management
- Human resources administration
- Marketing strategy and communications
- Website management
- Digital and social media marketing
- Marketing research
- Advertising and visual design
- Sales and E-commerce strategy
- Basic accounting
- Financial reporting and budgeting
- Supply chain and logistics management
- Business development and outreach
- Entrepreneurship through start-up creation or small business development

Many students choose to pursue university degrees in business, commerce, management, or related fields. John Abbott has existing agreements with Concordia University, Bishop's University, and Athabasca University. These pathways may include course exemptions or accelerated options.

HOW TO APPLY

John Abbott College is affiliated with the *Service régional d'admission du Montréal métropolitain* (SRAM) and uses its online application service.

To apply:

1. Complete the online application at admission.sram.qc.ca
2. Select John Abbott College and choose the 410.G0 Business Administration and Management program
3. If applicable, send all required documents and the application fee

Students whose prerequisites are more than five years old should contact the Admissions office.

The application deadline is March 1. All documents and payment must be submitted by the deadline.

Program start: Fall semester only

PROGRAM PLANNER

First semester

410-181-AB	Business Fundamentals
410-182-AB	Business Computer Applications 1
410-183-AB	Introduction to Financial Accounting
410-184-AB	Organizational Management

Second semester

410-281-AB	Business Computer Applications 2
410-282-AB	Communicating & Negotiating for Business Success
410-283-AB	Management Accounting
410-284-AB	Marketing Essentials

Third semester

410-381-AB	Project Management
410-382-AB	Specialized Topics in Accounting
410-383-AB	Advanced Data Management & Reporting
410-384-AB	Website Development Fundamentals
410-385-AB	Human Resource Management

Fourth semester

410-481-AB	Data-Driven Marketing - Research Essentials
410-482-AB	Finance Fundamentals
410-483-AB	Advertising & Visual Design
410-484-AB	Québec Business Law Principles
410-485-AB	Supply Chain & Logistics Management

Fifth semester

410-581-AB	Financial Planning & Securities Management
410-582-AB	Digital Business & Marketing
410-5F3-AB	Succès des Clients (fr)
410-584-AB	Advanced Business Frameworks
410-585-AB	Strategic Team Leadership

Sixth semester

410-681-AB	Taxation
410-682-AB	Social Media Marketing
410-683-AB	Entrepreneurship
410-684-AB	Advanced Topics in Business
410-685-AB	Integrative Tech Applications in Business
410-686-AB	Workplace Immersion: Stage

Each program leading to a Diplôme d'études collégiales (DEC) is made up of two components: program specific **CONCENTRATION** courses and **GENERAL EDUCATION** courses.

CONCENTRATION courses are those courses directly related to the DEC program.

GENERAL EDUCATION courses, English, French, Humanities, Physical Education and Complementary courses, are taken by all students regardless of their program. Placement in the language courses is determined by the Admissions Office. More information is available on the website at johnabbott.qc.ca/getstarted/placement-testing/

Students in all programs are required to complete courses in or of French (total of 5).

ADMISSIONS: 514-457-6610 x5358 | admissions@johnabbott.qc.ca | 21 275 Lakeshore, Sainte-Anne-de-Bellevue (Québec) H9X 3L9