

The Business Administration and Management program (410.G0) is your gateway to a dynamic career in today's evolving business world.

Over three years, you'll gain hands-on experience across a wide range of business disciplines.

You'll develop essential skills in areas like human resources, accounting, finance, marketing, operations, and business law, while also gaining expertise in modern, job-relevant subjects such as:

- Web Development Fundamentals
- Social Media Marketing
- Supply Chain & Logistics
- Taxation
- Strategic Team Leadership
- Advanced Data Management
- Advertising & Visual Design

This blend of foundational and market-focused training ensures graduates are future-ready, with strong communication skills in English and French, a key asset in Quebec's bilingual workplace.

Experiential learning and technology, including AI, are central to the program.

Through projects, internships, and collaborative problem-solving, students build adaptability, entrepreneurial thinking, and ethical decision-making skills essential in today's global economy.

ADMISSION REQUIREMENTS

DES

BUSINESS ADMINISTRATION AND MANAGEMENT

business.admin@johnabbott.qc.ca
JOHNABBOTT.QC.CA

410.G0



THIS PROGRAM IS FOR YOU IF...

- Want a hands-on education that prepares you for business or entrepreneurship
- Enjoy real-world learning through projects, internships, and business cases
- Are interested in exploring management, marketing, finance, e-commerce, or entrepreneurship
- Value digital skills like Excel, social media, AI, web design, and data analytics
- See bilingualism as a powerful career advantage in Quebec and beyond
- Want to develop teamwork, leadership, and communication skills, and benefit from paid ATE (Alternance Travail-Études) internships build real-world experience

A LEARNING ENVIRONMENT TO PROMOTE SUCCESS

At John Abbott College, learning goes beyond textbooks. You'll work with industry-standard tools in upgraded business computer labs, gaining technical fluency in areas like data management, marketing, and web design.

With expert instructors and modern facilities, the program offers a practical, personalized, and forward-looking learning experience.

TURN CLASSROOM KNOWLEDGE INTO REAL-WORLD RESULTS

Hands-on learning is at the heart of the program. You'll engage in:

- Collaborative projects and digital simulations
- Paid summer internships through the ATE program
- A 4-week full-time internship (Stage) in your final semester
- A comprehensive business plan presentation, integrating your management, marketing, finance, and communication skills

By graduation, you'll have both a diploma and a portfolio of real experience, making you career-ready from day one.



A WORLD OF OPPORTUNITY AWAITS

Whether you want to work for a multinational, launch your own business, or pursue university studies, this program gives you the tools and versatility to succeed.

Our graduates step confidently into a wide range of careers in business. Career paths include work in areas such as:

- Office and administrative coordination
- Client relations and service experience
- Project management
- Human resources administration
- Marketing strategy and communications
- Website management
- Digital and social media marketing
- Marketing research
- Advertising and visual design
- Sales and E-commerce strategy
- Basic accounting
- Financial reporting and budgeting
- Supply chain and logistics management
- Business development and outreach
- Entrepreneurship through start-up creation or small business development

Many students choose to pursue university degrees in business, commerce, management, or related fields. John Abbott has existing agreements with Concordia University, Bishop's University, and Athabasca University. These pathways may include course exemptions or accelerated options.



HOW TO APPLY

John Abbott College is affiliated with the *Service régional d'admission du Montréal métropolitain* (SRAM) and uses its online application service.

To apply:

1. Complete the online application at admission.sram.qc.ca
2. Select John Abbott College and choose the 410.G0 Business Administration and Management program
3. If applicable, send all required documents and the application fee

Students whose prerequisites are more than five years old should contact the Admissions office.

The application deadline is March 1. All documents and payment must be submitted by the deadline.

Program start: Fall semester only

PROGRAM PLANNER

FIRST SEMESTER

- 410-181-AB Business Fundamentals
- 410-182-AB Business Computer Applications 1
- 410-183-AB Introduction to Financial Accounting
- 410-184-AB Organizational Management

SECOND SEMESTER

- 410-281-AB Business Computer Applications 2
- 410-282-AB Communicating & Negotiating for Business Success
- 410-283-AB Management Accounting
- 410-284-AB Marketing Essentials

THIRD SEMESTER

- 410-381-AB Project Management
- 410-382-AB Specialized Topics in Accounting
- 410-383-AB Advanced Data Management & Reporting
- 410-384-AB Website Development Fundamentals
- 410-385-AB Human Resource Management

FOURTH SEMESTER

- 410-481-AB Data-Driven Marketing - Research Essentials
- 410-482-AB Finance Fundamentals
- 410-483-AB Advertising & Visual Design
- 410-484-AB Quebec Business Law Principles
- 410-485-AB Supply Chain & Logistics Management

FIFTH SEMESTER

- 410-581-AB Financial Planning & Securities Management
- 410-582-AB Digital Business & Marketing
- 410-5F3-AB Succès des Clients (fr)
- 410-584-AB Advanced Business Frameworks
- 410-585-AB Strategic Team Leadership

SIXTH SEMESTER

- 410-681-AB Taxation
- 410-682-AB Social Media Marketing
- 410-683-AB Entrepreneurship
- 410-684-AB Advanced Topics in Business
- 410-685-AB Integrative Tech Applications in Business
- 410-686-AB Workplace Immersion: Stage

Each program leading to a Diplôme d'études collégiales (DEC) is made up of two components: program specific **CONCENTRATION** courses and **GENERAL EDUCATION** courses.

CONCENTRATION courses are those courses directly related to the DEC program.

GENERAL EDUCATION courses, English, French, Humanities, Physical Education and Complementary courses, are taken by all students regardless of their program. Placement in the language courses is determined by the Admissions Office. More information is available on the website at johnabbott.qc.ca/getstarted/placement-testing/

Students in all programs are required to complete courses in or of French (total of 5).