

Our Graphic & Web Design program offers students the opportunity to develop skills in website interface design and integration, graphic design and publication production – skills needed by today’s businesses.

In their final semester, students apply the knowledge and skills they have acquired by entering the workplace for a three-week stage placement.

Although there are no prerequisites, the ideal candidate for the program is interested in creating digital art and designing with the latest Adobe software while bringing ideas to life online using CSS and HTML.

Candidates are also interested in understanding more about graphic design, photography, branding, social media marketing, videoediting, and animation.

THIS PROGRAM IS FOR YOU IF...

- You are creative.
- You possess good people skills.
- You enjoy working with computers and different software.
- You have strong verbal and written communication skills.
- You are highly motivated.



AS A GRAPHIC & WEB DESIGN STUDENT YOU WILL LEARN TO:

- design and integrate complex website interfaces in a variety of styles from artistic and expressive, to grid-based, to the clean and sleek “corporate” aesthetic preferred by businesses,
- design and create branding identity packages including brochures, business cards, logos and stationery as well as posters, ads, flyers, calendars, newsletters, books and manuals, and commercial packaging,
- create, scan, trace and modify drawings on the computer for logos and illustrations,
- create web animations using drawings, images and sound,
- shoot and edit digital photographs and videos, and
- set up and start up your own design business.

All Graphic & Web Design students have the option of two ATE/Co-op (*Alternance travail-études*) stages. After their second and fourth semesters, students can work at two paid 8-14 week long summer stages that correlate with the competencies they have obtained in their courses. For selected candidates, second-year international stage opportunities are possible. Students do not apply to the ATE program separately. They must be accepted into the Graphic & Web Design program first, then they may apply to the ATE program during their first year of study.

WE ARE DESIGN ORIENTED!

Graphic & Web Design students focus on learning the following specialized design skills:

- Principles of 2D composition and layout for screen or printed page
- Typography
- Logo & pictogram design
- Wayfinding
- Illustration, photography and video design
- Responsive layouts for web design
- Branding
- Digital marketing

ADMISSION REQUIREMENTS

DES



PROGRAM PLANNER

FIRST SEMESTER

603-101-MQ	ENGLISH
345-102-MQ	HUMANITIES
570-150-AB	Intro to Photography & Digital Imaging
570-151-AB	Web Fundamentals
570-152-AB	Page Layout
570-153-AB	Vector Graphics
570-154-AB	Sketching for Design Creativity

SECOND SEMESTER

603-1__-MQ	ENGLISH
602-___-MQ	FRANÇAIS
109-10_-MQ	PHYSICAL EDUCATION
570-250-AB	Digital Imaging
570-251-AB	Responsive Design
570-252-AB	Typography
570-253-AB	Sustainable Design for Community Engagement
570-254-AB	Design Theory & Practice Fundamentals

THIRD SEMESTER

603-1__-MQ	ENGLISH
345-101-MQ	HUMANITIES
109-10_-MQ	PHYSICAL EDUCATION
570-350-AB	Branding Studio I
570-351-AB	Web Publishing
570-352-AB	Book Design
570-353-AB	Logo & Pictogram Design
570-354-AB	Photography & Advanced Image Processing

FOURTH SEMESTER

603-200-AB	ENGLISH
109-103-MQ	PHYSICAL EDUCATION
___-___-___	COMPLEMENTARY COURSE
570-450-AB	Branding Studio II
570-451-AB	User Experience Design
570-452-AB	Corporate Publications Design
570-453-AB	Digital Illustration
570-454-AB	Interactive Design

FIFTH SEMESTER

345-2__-AB	HUMANITIES
602-20_-AB	FRANÇAIS
___-___-___	COMPLEMENTARY COURSE
570-550-AB	Applied Prepress Concepts
570-551-AB	Portfolio I
570-552-AB	Video Editing
570-553-AB	Packaging
570-554-AB	Theme Design

SIXTH SEMESTER

570-650-AB	Portfolio II
570-651-AB	Digital Marketing
570-652-AB	Graphic Design Business
570-653-AB	Motion Graphics
570-654-AB	Comprehensive Assessment Studio
570-655-AB	Theme Design II
570-656-AB	Stage (15 hours in-class preparation)

STAGE

570-656-AB	Stage (105 hours on location)
------------	-------------------------------

Courses taken by some students may need to be adjusted due to recent changes brought to the *Charte de la langue française* by Bill 96.

WE ARE ALSO SOFTWARE ORIENTED!

The focus is on learning the following specialized design software:

- Adobe® Photoshop
- Adobe® Dreamweaver
- Adobe® XD
- Adobe® Lightroom
- Adobe® Illustrator
- HTML and CSS
- Adobe® Acrobat
- Adobe® Premiere
- Apache, MySQL, PHP and WordPress
- Adobe® InDesign
- Adobe® AfterEffects



WHERE GRAPHIC & WEB DESIGN CAN TAKE YOU!

Some of our graduates become designers for large and small businesses that need to produce a wide variety of print and electronic documents with sophisticated graphic design and appeal. Others go into business for themselves as designers and marketers. A third of our students go on to further education in a variety of fields, such as graphic design, marketing, computer systems, and 3D animation.



HOW TO APPLY

John Abbott College is affiliated with the *Service régional d'admission du Montréal métropolitain* (SRAM) and uses its online application service.

To apply:

- complete the online application at admission.sram.qc.ca,
- select John Abbott College and the program of your choice along with the corresponding program number, and
- if applicable, send all required documents and the application fee.

Students whose prerequisites are more than five years old should contact the Admissions office.

The application deadline is March 1. All documents and payment must be submitted by the deadline.

Program start: fall